

Self-Publishing

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What is it?

Self-publishing is the “publication of any book or other media by the author of the work, without the involvement of an established third-party publisher” (Wikipedia, 2013). An author independently publishes their work without depending on a publishing company.

Self-publishing is becoming more and more popular for various reasons. It appeals to many authors because it “allows the author to be in control of the entire creative and selling process” (Morris Publishing, 2013). The author must pay for everything, such as publishing, marketing, and distribution. However, then all of the profit goes directly to the author without the author having to share with a third-party publisher. Self-publishing is also a good choice for someone not looking to make a profit, but simply get a message out to the public.

Resources and Tools

Self-publishing like many other educational topics has a number of free and paid resources and tools available to teachers. Below are apps and websites teachers can use to help self-publish their students and their own creative works.

Duolit

A blog that provides tips, tools, and resources to help people self-publish their own creations.

SPR

A website that gives authors a limitless number of resources about self-publishing. Provides links to many sites and blogs about self-publishing.

Self Publishing Coach

A blog by Shelley Hitz that helps and supports your efforts to be self-published. Site suggests links and ideas to help.

Tactilize

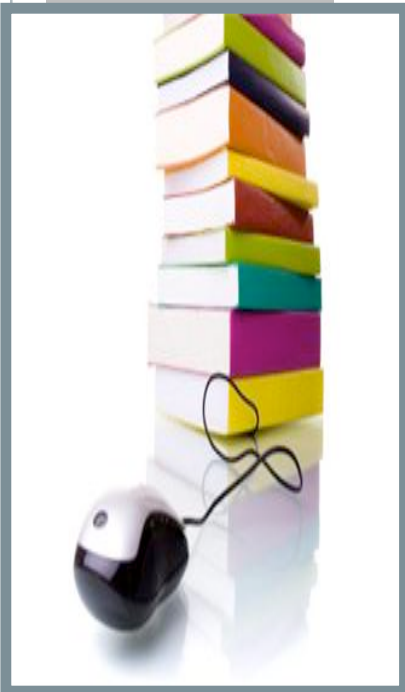
An iPad app that allows users to self-publish straight from their mobile device.

Tikatok

A free site for teachers that allows students to create stories, illustrate them, and order copies of your book if you like.

KidPub

A paid site that provides the ability to publish student and or class collections in book form.



More Helpful Resources...

- **Calibre:** <http://calibre-ebook.com/>
- **Scribd (create free e-books):**
<http://www.scribd.com/>
- **Mighty Authors (created by a teacher):**
<http://www.mightyauthors.com/>
- **Fifty Self-Publishing Resources for Authors:**
<http://www.changetheworldwithwords.com/fifty-self-publishing-resources-for-authors/>

7 Reasons to Self-Publish:

1. **Time**-faster than traditional publishing
2. **Profit**-earn more than just 5-20% from sales
3. **Ownership**-you will own the rights to your book
4. **Niche**-publish because you are interested in the topic
5. **Locality**-location does not matter
6. **Control**-you have the final say
7. **Legacy**-leave your mark on the world
(Morris Publishing, 2013)



References

Morris Publishing. (2013). *What is self-publishing?* Retrieved from: <http://www.morrispublishing.com/why/whatsp.asp>

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Hitz, S. (2012). *Lulu self publishing information*. Retrieved from: <http://www.self-publishing-coach.com/lulu-self-publishing.html>